



The Project to End Prostate Cancer

aware Ad Specs

**(ads must be in JPEG format –
NO GIFs or Flash Animation)**

Classified Ad "A"

290 pixels x 200 pixels
3.02 inches x 2.08 inches
(96 ppi)

Classified Ad "B"

290 pixels x 300 pixels
3.02 inches x 3.13 inches
(96 ppi)

Banner Ad "C"

580 pixels x 166 pixels
6.04 inches x 1.73 inches
(96 ppi)

Banner Ad "D"

580 pixels x 200 pixels
6.04 inches x 2.08 inches
(96 ppi)

ZERO - THE PROJECT TO END PROSTATE CANCER

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