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BET AGAINST PROSTATE CANCER



Ante up and join the National Prostate Cancer Coalition (NPCC), the [Sports Junkies of WJFK](#) radio, and dozens of DC area poker players for the first **Bet Against Prostate Cancer Texas Hold 'Em Tournament**.

The proceeds of the tournament will benefit the National Prostate Cancer Coalition by supporting prostate cancer research and free prostate cancer screening in the Capital area.

Area poker players are invited to register for the tournament and attend a pre-poker party, joining other partygoers in casino games like Blackjack and Roulette. Prizes will be awarded to the winners of the poker tournament and available through a raffle, for which tickets will be purchased with chips earned at the casino games.

About the National Prostate Cancer Coalition

The National Prostate Cancer Coalition (NPCC) challenges the complacency of American men to change their attitudes about early detection as the solution for prostate cancer through awareness, outreach and advocacy. Since its inception, NPCC has infused more than \$2 billion of federal funding for prostate cancer research and screened more than 65,000 men for free through the *Drive Against Prostate Cancer* program.



**National Prostate
Cancer Coalition**

awareness. outreach. advocacy.



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MENU OF OPPORTUNITIES



\$10,000 - Title Sponsor (limit 1)

- ♠ Featured as title sponsor of event on all radio advertising (\$20,000 value), promotional materials, signage, online registration page and press releases, as well as NPCC's Web site and weekly electronic newsletter
- ◇ Verbal recognition at event
- ♣ Company banner prominently displayed during event
- ♥ Logo signage on all poker/gaming tables
- ♠ One poker table reserved exclusively for sponsor and guests
- ◇ Ten (10) complimentary tickets to pre-poker party and gaming night

\$7,500 - Four of a Kind Sponsor (limit 1)

- ♣ Featured as title sponsor for casino portion of event on all promotional materials, media advertisements and press releases, select radio advertising (up to \$5,000 value), online registration page as well as NPCC's Web site and weekly electronic newsletter
- ♥ Verbal recognition at event
- ♠ Company banner prominently displayed during event
- ◇ Logo signage on all non-poker gaming tables
- ♣ One Blackjack table reserved exclusively for sponsor and guests
- ♥ Ten (10) complimentary tickets to pre-poker party and gaming night

\$5,000 - Full House Sponsor (limit 2)

- ♠ Featured as a sponsor on all promotional materials and press releases, online registration pages as well as NPCC's Web site and weekly electronic newsletter
- ◇ Logo signage on all non-poker gaming tables
- ♣ Promotional materials provided at the registration table
- ♥ Five (5) complimentary tickets to pre-poker party and gaming night

\$2,500 - Three of a Kind Sponsor (limit 4)

- ♠ Logo signage on one non-poker gaming table
- ◇ Featured on all promotional materials and press releases, online registration page as well as NPCC's Web site and weekly electronic newsletter
- ♣ Three (3) complimentary tickets to pre-poker party and gaming night

\$1,000 - Deuces are Wild Sponsor

- ♥ Featured on all promotional materials and online registration page as well as NPCC's Web site and online newsletter
- ♠ Two (2) complimentary tickets to pre-poker party and gaming night



Prizes needed! Prizes donated to the event are awarded with corresponding sponsorship levels of the product or service's value.



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